MARKET RESEARCH

# IT SUPPORT SERVICE INDUSTRY ANALYSIS

## Table of content

WWW.DIGITALPRESENCE.CO

EMAIL: INFO@DIGITALPRESENCE.CO.IN

| Table of Contents | Page No. |
|---|---|


I.T. Support Services Market Overview 4

Drivers 5

I.T. Service Delivery Trends 6

Barriers / Challenges to Selling IT Services 7

PEST Analysis 8

Political 8

Economic 9

Social 10

Technology 10

Industry Analysis 12

Banking & Financial Services (Specifically Banks and Credit Unions) 12

Hospitality (Specifically Hotel Management Firms) 16

Healthcare 18

Legal 22

Accounting Firms, Professional Services (General) 24

Oil & Gas 28

Retail 33

Manufacturing 37

Construction 44

Education 48

Geographic Analysis 53

Springfield, Missouri 53

Economic Outlook 55

Consumer and Broad Demographic Analysis 57

Demographics 58

Economic or Natural Disaster Concerns 59

Regional Trends with respect to the industry 59
Key Competitors in the local area based on competitor analysis 61
News/Updates 61
Key competitors in the local area 61
Business Feasibility 62
Tulsa, Oklahoma 64
Economic Outlook 65
Consumer and Broad Demographic Analysis 68
Demographics 69
Economic or Natural Disaster Concerns 70
Regional Trends with respect to the industry 71
Key Competitors in the local area based on competitor analysis 72
News/Updates 72
Key competitors in the local area 73
Business Feasibility 74
Fayetteville, Arkansas 76
Economic Outlook 78
Consumer and Broad Demographic Analysis 80
Demographics 80
Economic or Natural Disaster Concerns 81
Regional Trends with respect to the industry 82
Key Competitors in the local area based on competitor analysis 83
News/Updates 83
Key competitors in the local area 83
Business Feasibility 84
Competitor Analysis 86
Layer 3 – Missouri 86

PCNet – Missouri 93

Northern Summit – Missouri 93

Stronghold – Missouri 100

Edafio – Arkansas 106

Quadrivium – Arkansas 114

IfWorld – Arkansas 119

ClearpointE – Arkansas 123

SageNet – Oklahoma 127

SpringPoint – Oklahoma 134

Nomerel – Oklahoma 139

Peak Uptime – Oklahoma 144

Integrated Business Technologies – Oklahoma 150

Jackson Technologies – Oklahoma 157

Beasley Technologies – Oklahoma 163

InterWorks – Oklahoma 168

New Wave Technology – Oklahoma 177

BankOnIT – National 180

Cal-Tech – National 185

Netgain – National 190

RSM - National 198

EVOTEK - Fast Growth 2017 List 205

Axispoint - Fast Growth 2017 List 212

Tekpros - Fast Growth 2017 List 218

Universal Data (UDI) - Fast Growth 2017 List 225

Stratalux - Fast Growth 2017 List 232

Unitas Global - Fast Growth 2017 List 242

Fivesky - Fast Growth 2017 List 249

Relus Technologies - Fast Growth 2017 List 254
IP Consulting Inc - Fast Growth 2017 List 260
Critical Start - Fast Growth 2017 List 267
10th Magnitude - Fast Growth 2017 List 273
ClearObject - Fast Growth 2017 List 280
IT Authorities - Fast Growth 2017 List 287
DirectDefense - Fast Growth 2017 List 294
Epic - A Bell MTS Company - Fast Growth 2017 List 300
Advanced Network Management (ANM) - Fast Growth 2017 List 305
Concept Plus - Fast Growth 2017 List 311
PC Net 318
SWOT Analysis 330
Strength 330
Weakness 331
Opportunity 332
Threat 333
Sources 334

*Order Today and Get 20% Customization*.*